

Question: CQ11.04

Cabinet – 22 June 2021

Re: Agenda item 11 – Regeneration Funding

Question submitted by: Councillor Tony Dyer

Firstly, I welcome the creating of a team to act as a single point of contact for local communities and local businesses seeking to engage with the council regarding major developments, developments that will have considerable impact upon their communities and environment. The council has, historically, had a less than stellar record of engagement with local communities about changes to their local areas – this is not a recent phenomenon, many of us have old scars to prove it, and it is good to see proposals to address that deficiency of service.

My question is this: **How will the Regeneration Service measure its effectiveness in engaging with local residents, local businesses, and with local councillors who have been elected to represent those communities?**

Answer:

- **The Regeneration Service will work collaboratively with the Council's Communication and Engagement Team along with key stakeholders to meaningfully engage with communities, local residents, local businesses and local councillors on all the project it delivers.**
- **The effectiveness of this engagement will be measured through the support for the proposed growth in the area, as well as people knowing they've been heard through the process. That's a difficult thing to measure itself, but we know that given the changes Bristol is undergoing we need to make sure that communities are at the heart of the discussions.**